

Apple Computers

It was the favorite fruit of founder Steve Jobs. He was three months late in filing a name for the business, and he threatened to call his company **Apple** Computers if the others colleagues didn't suggest a better name by 5 O'clock. Also, the logo of Apple computer is often erroneously referred to as a tribute to Alan Turing, with the bite mark a reference to his method of suicide. Both the designer of the logo and the company deny that there is any homage to Turing in the design of the logo.



Cisco

It is not an acronym as popularly believed. It is short for San Francisco.



Compaq

This name was formed by using **COMp**, for computer, and **PAQ** to denote a small integral object.



Corel

The name was derived from the founder's name Dr. Michael Cowlland. It stands for **COW**pland **RE**search **L**aboratory.



Google

The name started as a joke boasting about the amount of information the search-engine would be able to search. It was originally named '**Googol**', a word for the number represented by 1 followed by 100 zeros. After founders – Stanford graduates students Sergey Brin and Larry Page presented their project to an angel investor; they received a cheque made out to '**Google**'.



Hotmail

Founder Jack Smith got the idea of accessing e-mail via the web from a computer anywhere in the world. When Sabeer Bhatia came up with the business plan for the mail service, he tried all kinds of names ending in 'mail' and settled for Hotmail as it included the letters '**HTML**' – the programming language used to write web pages. It was initially referred to as **HoTMail** with selective upercasing.



Hewlett Packard

Bill Hewlett and Gordon Packard tossed a coin to decide whether the company they founded would be called **Hewlett-Packard** or **Packard-Hewlett**.



Intel

Bob Noyce and Gordon Moore wanted to name their new company '**Moore Noyce**' but that was already trademarked by a hotel chain so they had to settle for an acronym of **INTE**grated **E**lectronics.



Lotus (Notes)

Mitch Kapor got the name for his company from '**The Lotus Position**' or '**Padmasana**'. Kapor used to be a teacher for Transcendental Meditation of the Maharishi Mahesh Yogi.



Microsoft

Coined by Bill Gates to represent the company that was devoted to **MICRO**computer **SOFT**ware. Originally christened **Micro-Soft**, the '-' was removed later on.



Motorola

Founder Paul Galvin came up with this name when his company started manufacturing radios for cars. The popular radio company at the time was called **Victrola**.



ORACLE

Larry Ellison and Bob Oats were working on a consulting project for the CIA (Central Intelligence Agency). The code name for the project was called **Oracle** (the CIA saw this as the system to give answers to all questions or something such). The project was designed to help use the newly written SQL code by IBM. The project eventually was terminated but Larry and Bob decided to finish what they started and bring it to the world. They kept the name **Oracle** and created the RDBMS engine. Later they kept the same name for the company.

The Oracle logo consists of the word "ORACLE" in a bold, red, sans-serif font.

Sony

It originated from the Latin word '**sonus**' meaning sound, and '**sonny**' a slang used by Americans to refer to a bright youngster.

The Sony logo consists of the word "SONY" in a bold, black, sans-serif font.

SUN

Founded by 4 Stanford University buddies SUN is the acronym for **S**tanford **U**niversity **N**etwork. Andrea Bechtolsheim built a microcomputer; Vinod Khosla recruited him and Scott McNealy to manufacture computers based on it, and Bill Joy to develop a UNIX-based OS for the computer.

The Sun Microsystems logo features the word "Sun" in a blue, cursive script font, with the word "microsystems" in a smaller, blue, sans-serif font below it.

Yahoo!

The word was invented by Jonathan Swift and used in his book 'Gulliver's Travels'. It represents a person who is repulsive in appearance and action and is barely human. **Yahoo!** Founders Jerry Wang and David Filo selected the name because they considered themselves **yahoos**.

The Yahoo! logo consists of the word "YAHOO!" in a bold, red, sans-serif font.